

September 2024

MYWISH K. MAREDIS

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EDUCATION:

Ph.D. (1993) Agricultural Economics, Michigan State University, East Lansing.

M.A. (1986) Economics, University of Bombay, Bombay, India.

B.A. (1984) Economics, University of Bombay, Bombay, India.

WORK EXPERIENCE:

Professor (2014- Present) and Associate Professor (2008–2014)

Department of Agricultural, Food and Resource Economics, Michigan State University, East Lansing

Research areas: Impact evaluation of development interventions; technology adoption and science policies; understanding agriculture-nutrition linkages in the context of food system and diet transformations; innovative methods for promoting and tracking technology adoption in developing countries (e.g., varietal adoption using DNA fingerprinting); innovative methods (e.g., ICTs) for linking actors along the value chain and understanding their impacts; agrifood system transformation and youth employment; economics of scaling up development efforts, willingness to pay for quality inputs and food products, seed system policies, and survey research methodology.

Interim co-Director (August 2022-Present)

Food Security Group (FSG), Department of Agricultural, Food and Resource Economics, Michigan State University, East Lansing

FSG is composed of a team of faculty and graduate students from AFRE and other departments who believe that good food and nutrition policy, informed by solid empirical evidence, can transform economies and lives in low-income countries. As a co-Director, I provide management and leadership support in strategic planning and programmatic development activities, identification of new project opportunities, and review of FSG's programmatic, financial, and personnel management procedures to ensure they are appropriate, effective, and efficient.

Director (2016-2020)

Feed the Future (FTF) Innovation Lab for Food Security Policy (FSP)

Provide management and technical leadership to ~\$3 million/year core support from USAID and work in partnership with the International Food Policy Research Institute in Washington, D.C., and the University of Pretoria in South Africa to help USAID-supported FTF countries in Africa and Asia to fight hunger, reduce poverty and improve nutritional outcomes through better food policy. Provide oversight and management support to additional \$55 million funding support received through buy-ins and Associate Awards to implement more intensive country-level programs in selected FTF countries (Malawi, Burma, Nigeria, Mali, Senegal, Tanzania, Zambia, Rwanda/Burundi, and Venezuela).

Associate Director (2000–2009) – 50-80% appointment

Bean/Cowpea (later Dry Grain Pulses) Collaborative Research Support Program (CRSP),
Institute of International Agriculture, Michigan State University, East Lansing

Assist the Director of the program in the management of a \$3 million/year grant from USAID to promote collaboration between U.S. universities and developing country institutions to conduct research and training on bean/cowpea value chains; Share the responsibility for providing technical leadership to the program; Provide leadership in managing the training and capacity building portfolio and program monitoring and evaluation.

Adjunct Visiting Associate Professor (2000–2007); Adjunct Assistant Professor (1999–2000)

Department of Agricultural Economics, Michigan State University, East Lansing

Research Areas: Impact assessment of agricultural research and training; Economics of agricultural biotechnology and policies (i.e., Intellectual Property Rights and biosafety); Economics of seed system development and seed regulatory policies in developing countries (in collaboration with the Food Security II project team).

Visiting Assistant Professor (1995–1998) – 25-75% appointment

Department of Agricultural Economics, Michigan State University, East Lansing (worked as part of the Food Security II project team)

Associate Scientist (September 1993–May 1994)

Economics Program, International Maize and Wheat Improvement Center (CIMMYT), Mexico.

SPECIAL CONSULTATIONS:

2022-2023: World Coffee Research

August-October 2009: Asian Development Bank

October 2008—June 2009: The Independent Evaluation Group (IEG) of the World Bank.

May-December 2005: Standing Panel on Impact Assessment (SPIA), Science Council, CGIAR.

July 1999-December 2000: United Nations Development Program (UNDP) funded project monitored by the CGIAR-TAC's Standing Panel for Impact Assessment (SPIA).

May-June 2000: Food Security II Project, Dept. of Agricultural Economics, MSU.

October 1999-April 2000: World Intellectual Property Organization (WIPO).

May-June 1999: The World Bank, Washington, D.C.

November - December 1998: The World Bank, Washington, D.C.

June 1998: Food and Agricultural Organization (FAO) of the United Nations, Rome.

September - November 1996: SPAAR, The World Bank, Washington, D.C.

February - October 1995: International Maize and Wheat Improvement Center (CIMMYT), Mexico.

PROFESSIONAL SERVICE:

2022-2024: AAEA Annual Meeting, Topic co-leader, International Development: Trade, Markets, and Policy

2016-2021: Co-Leader, Cluster 1.2 on science policy and innovation systems for sustainable intensification, CGIAR Research Program on Policies, Institutions and Markets (PIM)

2012-2013: Guest co-editor of *Food Policy* for a special issue focused on impact assessment of agricultural research and technology adoption

2012-2013: Member, Technical and Management Advisory Committee (TMAC), Dry Grain Pulses CRSP and the Feed the Future Legume Innovation Lab

2006–2011: Member, Standing Panel on Impact Assessment (SPIA), Science Council, CGIAR.

Assist the Science Council in providing timely and credible information of the impacts of the CGIAR outputs in terms of broader developmental goals.

2009-2011: Member, Project Steering Committee, Diffusion and Impact of Improved Varieties in Africa (DIIVA), a project funded by the Gates Foundation and managed by SPIA (through Bioversity International).

HONORS/AWARDS:

2023-2026: J-PAL Invited Researcher (<https://www.povertyactionlab.org/invited-researchers>)

2021: Ralph H. Smuckler Award for Advancing International Studies and Programs at MSU

2017: Meritorious Achievement Award. The Technical and Management Committee of the Legume Innovation Lab.

1994: Outstanding Dissertation Award. Agricultural & Applied Economics Association.

1993: Best Ph.D. Dissertation Award. Department of Agricultural Economics, Michigan State University.

1992-93: Pre-Doctoral Research Fellowship. International Maize and Wheat Improvement Center (CIMMYT), Mexico.

GRANTS RECEIVED: (*=as a Lead PI)

(Total grants awarded: ~\$94.85 million; Personal contribution: ~\$22.5 million)

- 2024: *Impact evaluation of peanut-based school meals on diets, labor, and intra-household welfare in Mion District, Northern Ghana – US\$350,000. FTF Peanut Innovation Lab (prime: USAID) (with A. Wineman)
Kachinland College Capacity Strengthening for Inclusive Communities and Resilient Livelihoods in Burma – US\$200,960. Institute of International Education (IIE) (with D. Boughton and J. Goeb)
FTF Innovation Lab for Food Security Policy Research, Capacity, and Influence (PRCI) – US\$2,300,000. USAID/BRFS (with D. Tschirley, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, D. Boughton, J. Bonnell, B. Burke; M. Muyanga)
*Evaluation of the impact of discount vouchers on the adoption of improved shrimp larvae in Bangladesh (\$5000). Asian Studies Center, MSU.
- 2023: Building the Evidence Foundation for Promotion of Agrifood Value Chain Development, Small Farm Modernization & Rural Livelihoods in Myanmar (US\$680,431) Livelihoods & Food Security Trust (LIFT) (with D. Boughton).
Thailand Regional Agriculture Innovation Network (RAIN) (US\$1,269,521). Winrock International (Prime-USDA Food for Progress) (with D. Boughton).
- 2022: *White Paper on Public vs. Private Investment in Coffee R&D (US\$44,488). World Coffee Research
*Agricultural and Nutrition Policy Activity Tanzania Associate Award (SERA BORA project) Costed Extension Award US\$2,500,000. USAID/Tanzania (with D. Nyange, D. Tschirley, T. Reardon, M. Muyanga)
*Support for Applied Research and Analysis in Kenya and East Africa Region (SARA-KEA)-Phase 2 US\$7,200,000. USDA (with D. Mather, E. Crawford and I. Minde)
*Synergistic Hawaii Agriculture Council (SHAC) – US\$235,000 SCRI Coordinated Approach to Coffee Leaf Rust: Economic Cost Benefit Analysis of Control Methods (Prime: USDA-NIFA) (with D. Ortega)
- 2021: Legume Systems Research Innovation Lab – US\$523,784 Promoting Trade Integration in Regional Legume Markets with Mobile Technology-Phase 2 (with M. Olabisi and E. Crawford)

- Nutrition Center Buy-in under PRCI – US\$500,000. USAID/BFS (with D. Tschirley, T. Jayne, E. Crawford, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, T. Awokuse, D. Boughton, W. Bauchspies, J. Medendorp)
- Malawi Buy-in under PRCI – US\$1,000,000. USAID/BFS (with D. Tschirley, T. Jayne, E. Crawford, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, T. Awokuse, D. Boughton, W. Bauchspies, J. Medendorp)
- Climate Change Buy-in under PRCI – US\$1,000,000. USAID/BFS (with D. Tschirley, T. Jayne, E. Crawford, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, T. Awokuse, D. Boughton, W. Bauchspies, J. Medendorp)
- *Sustainable Intensification Innovation Lab (SIIL), KSU – US\$165,173. Economic impact of improved bean varieties in Central America and USA.
- CGIAR program on Policy, Institutions, and Markets, IFPRI – US\$188,000. PIM Research Cluster on Science policy and innovation systems for sustainable intensification (with T. Jayne and J. Goeb)
- 2020: *Support for Applied Research and Analysis in Kenya and East Africa Region (SARA-KEA) US\$975,000. USDA (with E. Crawford and I. Minde)
- *Agricultural and Nutrition Policy Activity Tanzania Associate Award (SERA BORA project) US\$6,500,000. USAID/Tanzania (with D. Nyange, D. Tschirley; T. Reardon, M. Muyanga)
- Mozambique Buy-in under PRCI – US\$175,820. USAID/BFS (with D. Tschirley, T. Jayne, E. Crawford, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, T. Awokuse, D. Boughton, W. Bauchspies, J. Medendorp)
- 2019: FTF Innovation Lab for Food Security Policy Research, Capacity, and Influence (PRCI) – US\$11,000,000. USAID/BFS (with D. Tschirley, T. Jayne, E. Crawford, S. Liverpool-Tasie, N. Mason, V. Theriault, T. Reardon, T. Awokuse, D. Boughton, W. Bauchspies, J. Medendorp)
- CGIAR program on Policy, Institutions, and Markets, IFPRI – US\$197,000. PIM Research Cluster on Science policy and innovation systems for sustainable intensification (with T. Jayne)
- Legume Systems Research Innovation Lab – US\$774,041. Quantifying the scale and scope of markets for nutritious cowpea (with V. Theriault and M. Smale)
- Legume Systems Research Innovation Lab – US\$251,216 Promoting Trade Integration in Regional Legume Markets with Mobile Technology (with M. Olabisi)
- Legume Systems Research Innovation Lab – US\$103,922. Baseline value chain assessment for key legume markets in West Africa (with M. Olabisi)
- Feed the Future Myanmar Agricultural Policy Support Activity (MAPSA) US\$4,040,835. USAID/Burma via IFPRI (with D. Boughton)
- *USDA-FAS. US\$49,998. Methodological Guidelines to Assess Economic and Environmental Impacts and Crop Management for Sustainable Cacao Production. Grant to host a Borlaug Fellow from Colombia (with X. Wu)
- 2018: Global Alliance for Improved Nutrition (GAIN) – US\$1,149,478. Evaluation of GAIN’s Marketplace for Nutritious Foods (MNF) (with D. Tschirley, M. Porter, E. Nakasone, D. Ortega, V. Caputo, T. Reardon).
- *CGIAR program on Policy, Institutions, and Markets, IFPRI – US\$100,000 PIM Research Cluster on Science policy and innovation systems for sustainable intensification
- *USAID – US\$700,000. Capacity Development for Agricultural Innovation System (CDAIS) (FSP buyin award)
- *USAID – US\$130,000. Literature Reviews on Learning Agenda (FSP buyin award)

- *FAO Voices for the Hungry Project: The Nexus between food insecurity, unrest and national security: Exploring causality, impacts and policy implications. Non-monetary grant with access to proprietary data license for one year from the World Gallup Poll. (with S. Adelaja and J. Kappiaruparampil)
- 2017: *CGIAR program on Policy, Institutions, and Markets, IFPRI – US\$60,000 PIM Research Cluster on Science policy and innovation systems for sustainable intensification Master Card Foundation – US\$ 12,994,728 Agrifood Youth Opportunity Lab (with J. Howard, S. Adelaja, D. Tschirley and N. MeNsope)
- 2016: *International Center for Tropical Agriculture (CIAT) – US\$50,600 Assessing the adoption and economic and environmental impacts of Brachiaria grass forage cultivars in Latin America focusing on the experience in Colombia
*USDA-FAS – US\$48,851. Borlaug fellows program (hosting a CIAT-Vietnam staff) (with X. Wu)
- 2015: *Food and Agriculture Organization (FAO) – US\$649,550. Strengthening Impact Assessment in CGIAR (SIAC) – Phase 2 (with D. Boughton)
- 2014: *International Potato Center (CIP) – US\$1.5 million: Impact Evaluation of the CIP-SUSTAIN project in East/Southern Africa (with S. Jin, M. Porter and K. Chung)
*USAID/Malawi via CIAT – US \$274,000: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders and C. Wille)
- 2013: USAID -- US\$15+ million: Food Security Policy Innovation Lab (with D. Boughton, E. Crawford, S. Longabaugh, T. Jayne, S. Haggblade, D. Tschirley, V. Theriault)
*CGIAR Consortium – US\$3.1 million: Strengthening Impact Assessment in CGIAR (SIAC) – Phase I (with D. Boughton)
*Legume Innovation Lab Collaborative Research (USAID) – US\$900,000. Impact assessment of the adoption and uptake of technologies and outputs of Legume Innovation Lab research in Africa, Latin America and the U.S. (with E. Crawford)
*USAID/Malawi via CIAT – US \$475,792: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)
- 2012: USAID via CIMMYT – US \$3.8 million initial commitment: Borlaug Higher Education for Agricultural Research and Development (BHEARD) (with E. Crawford, F. Derksen, P. Ng and D. Douches)
USAID/Cambodia – US\$ 2 million (total budget): Impact Evaluation and Strengthening Local Capacity to Monitor and Evaluate Food Security Programs in Cambodia (with M. Suvedi, D. Boughton, R. Benfica, V. Theriault, K. Chung, R. Richardson and M. Kaplowitz)
*USAID/Malawi via CIAT – US \$474,169: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)
DAI, Inc. – US\$ 564,397 (total budget): Integrating Nutrition with Value Chain (INVC) (with D. Clay, M. Suvedi, A. Ferguson and L. Weatherspoon)
- 2011: *CLUSA (dba NCBA) – US\$529,000 (total budget): Impact evaluation of Yaajeende agricultural development project in Senegal (funded by USAID/Senegal) (with V. Kelly)
Millennium Challenge Corporation (MCC) – US\$ 785,949 (total award across several allocations): Impact evaluation of MCA interventions on land titling in Lesotho—Phase II (implementation) (with G. Schultink and S. Jin)
Millennium Challenge Corporation (MCC) – US \$ 639,876 (total award across several allocations): Impact evaluation of the land component of the MCC project in Mozambique (with G. Schultink and S. Jin)
*USAID/Malawi via CIAT – US \$474,169: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)

- University of Florida—US\$1,024,989 (total budget): Technical assistance and impact evaluation partner for the USAID food security project under the Trilateral project—USAID, Brazil and Mozambique (with D. Tschirley, S. Jin and C. Donovan)
- 2010: Millennium Challenge Corporation (MCC)—US\$26,000: Impact evaluation of MCA interventions on land titling in Lesotho—Phase I (design mission) (with G. Schultink and S. Jin)
- *Dry Grain Pulses (USAID)—US\$221,434 (total award to date): Monitoring and evaluation of a bean technology transfer project in Central America.
- *Horticulture CRSP (USAID)—US\$74,900: Impact evaluation of cell-phone enabled agro-advisory services for horticulture crops in South Asia
- Sarl Bureau Issala (France)—US \$32,412: ECOWAP/CAADP Process: Supporting ECOWAS Commission for Implementation of Regional Mobilizing Programs and developing a monitoring and evaluation framework (with J. Staatz and N. Dembele)
- 2009: *USAID/Malawi via CIAT—US \$950,000: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)
- *Dry Grain Pulses CRSP (USAID)—US \$510,000 (total budget): Impact assessment of CRSP technologies and outputs in Africa, Latin America and the U.S. (with R. Bernsten and E. Crawford)
- *IFPRI—US\$ 7,500: Contribute a chapter on the evolution of impact assessment methods for the book on Millions Fed project
- 2008: Millennium Challenge Corporation (MCC)—US \$782,000 (total award across several allocations): Impact evaluation of the land component of the MCC project in Mozambique (with G. Schultink, S. Jin, D. Boughton and C. Donovan)
- 2006: *USAID/EGAT via CIAT—US \$617,500: Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)
- 2005: *USAID/EGAT via CIAT—US \$1,200,000: USAID Initiative for Long-term Training and Capacity Building (UILTCB) (with I. Widders)
- 2004: USDA—US \$68,855: Impact assessment of ABSP-I IPR and technology transfer activities (with K. Maredia and J. Oehmke)

GRADUATE STUDENT ADVISORY COMMITTEES (ROLE SERVED)

(*=Research Assistantship supervisor)

Ph.D. Agricultural, Food, and Resource Economics:

Byron Reyes (Member)	Graduated: 2012
Alexandra Peralta (Member)	Graduated: 2014
Ayala Wineman (Member)	Graduated: 2015
Keneilwe Kgosikoma (Member)	Graduated: 2016
*Serge Adjognon (Temp Advisor and Member)	Graduated: 2016
Ashesh Prasann (Member)	Graduated: 2016
*Nelissa Jamora (Advisor)	Transferred to another University (2011)
*Mukesh Ray (Advisor)	Graduated 2018
*Jarrad Farris (Advisor)	Graduated 2020
Ming Fang (Member)	Graduated 2023
*Caitlin Herrington (co-Advisor)	Graduated 2024
*Myat Thida Win (Advisor)	Expected graduation 2025
*Jose Maria Martinez (Advisor)	Expected graduation 2025
*Michael Hall (co-Advisor)	Expected graduation 2025
*M. Nahian Binkhaled (Advisor)	Expected graduation 2025
Noormah Rizwan (Member)	Expected graduation 2025
*Yeyoung Lee (Member)	Expected graduation 2025

*S. Peyton Ellis (co-Advisor)	Expected graduation 2026
*Leslie Joy Alex (co-Advisor)	Expected graduation 2026
*Ian Fisher (Advisor)	Expected graduation 2027
*Asma Sampa (Advisor)	Expected graduation 2028

M.S. Agricultural, Food, and Resource Economics:

Lourdes Martinez (Member)	Graduated: 2003
Wolfgang Pejuan (Member)	Graduated: 2005
Nelissa Jamora (Member)	Graduated: 2006
Tomokazu Nagai (Member)	Graduated: 2008
Byron Reyes (Member)	Graduated: 2011
*Sitou Akibode (Advisor)	Graduated: 2011
*Ty Lawson (Advisor)	Graduated: 2012
*Benjamin Magen (Member)	Graduated: 2012
*David DeYoung (Advisor)	Graduated: 2015
Emmanuel Msanya (Member)	Graduated: 2016
*Christopher Root (Advisor)	Graduated: 2017
Edward Opoku (Advisor)	Graduated: 2017
*Christine Sauer (Temp Advisor)	Transferred to AFRE PhD (Fall 2016)
Trhas Weldezi (Advisor)	Graduated: 2018
*Sean Posey (Advisor)	Graduated: 2018
*Brian Bartle (Advisor)	Graduated: 2019
*Myat Thida Win (Advisor)	Graduated: 2019
*Stephen Aguegboh (Advisor)	Graduated: 2020
Luke Muller (Member)	Expected graduation 2025
*Ian Fisher (Advisor)	Graduated: 2023
*Clare McGrady (Advisor)	Expected graduation 2024
Asma Sampa (Member)	Graduated: 2024

Other MSU Departments:

*Raul Pitoro (Ph.D., CSUS) (member)	Graduated: 2016
Cynthia Balthazar (Ph.D. CSUS) (member)	Graduated: 2019
Grady Zuiverdeen (M.S., Plant, Soil and Microbial Sciences) (member)	Graduated: 2015
Thany Hour (M.S., CSUS) (member)	Graduated: 2016
Socheat Keo (Ph.D., CSUS) (member)	Graduated: 2018

GRADUATE RESEARCH ASSISTANTS SUPERVISED (in addition to advisees above)

Sibbir Ahmed (AFRE PhD student—Fall 2022-Summer 2023) (co-supervisor)
 Judhajit Chakraborty (AFRE PhD student—Spring-Summer 2021) (co-supervisor)
 Salim Nuhu (AFRE PhD student—Fall 2018-Fall 2021) (co-supervisor)
 Syed Hamza Haider (AFRE PhD student—Fall 2013-Summer 2014)
 Carolina Peters (AFRE MS student—Fall 2014-Summer 2016)
 Simone Faas (AFRE MS student—Spring 2015-Fall 2015)
 Henry Akaezy (AFRE PhD student—Spring 2013-Fall 2013)

MENTORSHIP

Kajal Gulati (AFRE Assistant Professor)- Member, Mentorship Committee, 2024-present
 Bibhuti Ojha (Nepal Engineering College)-Mentor, USDA Fellowship program on “Managing Water for Climate Smart Agriculture in South Asia”, 2023-2024

Ayala Wineman (AFRE Assistant Professor)--Member, Mentorship Committee, 2023-present
James Sears (AFRE Assistant Professor)--Member, Mentorship Committee, 2022-present
Eric Scorsone (AFRE Assistant Professor)—Member, Mentorship Committee, 2023
Veronique Theriault (AFRE Assistant Professor)--Member, Mentorship Committee, 2018-2019; 2023-present
Olubinmi, Adefemi (PhD candidate, University of Ilorin)—Visiting Scholar, Legume Systems Research Innovation Lab Fellowship, 2022
Michael Olabisi (AFRE Assistant Professor)--Member, Mentorship Committee, 2018-2021
Oyinkan Tasia (AFRE Assistant Professor)--Member, Mentorship Committee, 2018-2019
Felix Kwame Yeboah (AFRE Assistant Professor)--Member, Mentorship Committee, 2018-2019
Nicole Mason (AFRE Assistant Professor)—CGC Mentorship Program, 2016
Jose Maria Martinez (AgroSAVIA, Colombia)—Visiting Scholar, Borlaug Fellowship, 2019-2020
Stephen Kabwe (IAPRI, Zambia)—Visiting Scholar, Fall 2019
Le, Dung Phuong (International Center for Tropical Agriculture (CIAT))—Visiting Scholar, Borlaug Fellowship, 2016-2017
Sant Kumar Pandey (Research Scientist, NCAP, India) (2011-2012)

PUBLICATIONS:

Journal Articles

(42) Olabisi, M., A. Sambo, M.K. Maredia, H. Ajeigbe, and T. Ajibade. 2024. Gendered Differences in Profit Margins? Evidence from Grain Value Chains in Nigeria. *Applied Economic Letters* (09 Sep 2024). DOI: 10.1080/13504851.2024.2396057

(41) Olabisi, M., M.K. Maredia, J. Liu, T. Ajibade, and H. Ajeigbe. 2024. In-group competition for incentives. *Journal of Development Economics*, 103320.
<https://doi.org/10.1016/j.jdeveco.2024.103320>

(40) Maredia, M.K., E. Nakasone, M. Porter, S. Nordhagen, V. Caputo, E.W. Djimeu, A.D. Jones, M.N.N. Mbuya, D.L. Ortega, D. Toure, and D. Tschirley. 2024. Using novel multi-method evaluation approaches to understand complex food system interventions: Insights from a supply chain intervention intended to improve nutrition. *Current Developments in Nutrition*.
<https://doi.org/10.1016/j.cdnut.2024.103776>

(39) Nakasone, E., M. Porter, M.K. Maredia, A. Jones, and D. Tschirley. 2024. A mixed methods assessment of technical and financial assistance to small- and medium-sized enterprises in Kenya's food sector. *Applied Economic Perspective and Policy*.
<http://doi.org/10.1002/aepp.13426>

(38) Farris, J., Maredia, M.K., Mason, N. and Ortega, D. 2024. Farmer personality and community-based extension effectiveness in Tanzania. *World Development*.
<https://doi.org/10.1016/j.worlddev.2023.106424>

(37) Maredia, M.K., Porter, M., Nakasone, E., Ortega, D., and Caputo, V. 2023. Does increasing the availability of a nutritious food produced by a small- and medium-sized enterprise increase

its consumption? Evidence from a field experiment in Kenya. *Applied Economic Perspective and Policy*. <https://doi.org/10.1002/aepp.13402>

(36) Win, Myat Thida, Maredia, M.K., Boughton, D. 2023. Farmer demand for quality legume seeds and the viability of farmer seed enterprises: Evidence from Myanmar. *Food Security* <https://doi.org/10.1007/s12571-022-01338-0>

(35) Maredia, M.K. and B. Bartle. 2023. Excess demand amid quality misperceptions: The case for low-cost quality signaling strategies. *European Review of Agricultural Economics*. 50(2): 360-394. <https://doi.org/10.1093/erae/jbac019>

(34) Farris, J., M. Porter, S. Jin, M. Maredia. 2023. Growing Pains: Season-Specific In Utero Rainfall Shocks Impact Child Growth in Rural Rwanda. *Economic Development and Cultural Change*. 71(2). <https://www.journals.uchicago.edu/doi/abs/10.1086/714886>

(33) Ortega, D., Caputo, V., and Maredia, M. 2022. Effectiveness of nutritional information in increasing demand for enriched yoghurt among poor households in Kenya: Implications for agribusiness marketing strategies. *Agribusiness*, 1–6. <https://doi.org/10.1002/agr.21784>

(32) Herrington, C., M. Maredia, D. Ortega, V. Taleon, E. Birol, M. Sarkar and M. Rahaman. 2022. Rural Bangladeshi consumers' (un)willingness to pay for low-milled rice: Implications for zinc biofortification. *Agricultural Economics*. <https://doi.org/10.1111/agec.12739>

(31) Maredia, M.K., Goeb, J., Ortega, D., Synt, N.L.K., and Zu, A.M. 2022. Preferences for COVID-19 Recovery Policies: Perspectives of Myanmar Agri-food System Participants. *Journal of the Agricultural and Applied Economics Association*. 1(3): 334-351 <https://doi.org/10.1002/jaa2.30>

(30) Yadav, R., Sharma, A., Maredia, M., Sharma, B. K., & Sharma, L. L. S. L. 2022. Role of Pluralistic Extension Service Providers in Fisheries Development of Rajasthan. *Journal of the Inland Fisheries Society of India*, 54(1-2), 1–14. <https://epubs.icar.org.in/index.php/JIFSI/article/view/116482>

(29) Maredia, M.K., Adenikinju, A., Belton, B., Chapoto, A., Faye, N.F., Liverpool-Tasie, S., Olwande, J., Reardon, T., Theriault, V., and Tschirley, D. 2022. COVID-19's impacts on incomes in urban and rural areas are surprisingly similar: Evidence from five African countries. *Global Food Security*, Volume 33, June 2022, 100633. <https://doi.org/10.1016/j.gfs.2022.100633>.

(28) Goeb, Joseph; Maredia, Mywish K.; Win, Khin Zin; Masias, Ian; Lambrecht, Isabel; Boughton, Duncan; and Minten, Bart. 2022. Urban food prices under lockdown: Evidence from Myanmar's traditional food retail sector during COVID-19. *Applied Economics*, DOI: 10.1080/00036846.2022.2044999.

(27) Ambler, K., S. Herskowitz, and M. Maredia. 2021. Are we done yet? Response fatigue and rural livelihoods. *Journal of Development Economics*. <https://doi.org/10.1016/j.jdeveco.2021.102736>

(26) Marcel Gatto, Phuong Dung Le, Grazia Pacillo, Mywish Maredia, Ricardo Labarta, Guy Hareau & David J Spielman. 2021. Policy options for advancing seed systems for vegetatively

propagated crops in Vietnam, *Journal of Crop Improvement*, DOI:
[10.1080/15427528.2021.1881011](https://doi.org/10.1080/15427528.2021.1881011)

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Presentations (selected)

Maredia, M.K. (presenter) et al. 2024. Unpacking the Impact of Home and Work Food Environments on Diet Quality in Kenya. Seminar presentation: The Development Effectiveness and Policy Analysis Lab (DEPAL) at Texas A&M University, September 19.

Maredia, M.K. and Martinez, J.M.(Presenter). 2024. Securing the Future of Coffee in Latin America: The Case for Increased Agricultural R&D in Response to Global Challenges. Presentation at AAEA Track Session organized by the Latin America Section, August 14, 2024.

Maredia, M.K. (Presenter), J. Olwande, J. Ricker-Gilbert, D. Mather, and N. Mason. 2024. Kenyan farmers' agricultural and food policy preferences in times of very high fertilizer and food prices vs. normal prices. Organized symposia presentation at 2024 ICAE Conference, New Delhi,

Maredia, M.K. (Presenter) et al. 2024. Exploring food environments and diet quality in urban and peri-urban Kenya. Organized symposia presentation at ICAE Conference, New Delhi, August 6, 2024.

Maredia, M.K. (Presenter) et al. 2024. The influence of home and away-from-home food environments on diets in urban Kenya: A new measure of food environment quality. Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, New Orleans, July 29.

Maredia, M.K. (Presenter) and D. Ortega (Presenter). 2024. Insights from a Growers' Survey on the Economic Impact of Coffee Leaf Rust: Impact, Strategies, and Outlook. Presentation at the Hawaii Coffee Association Annual Conference, July 20, 2024.

Maredia, M.K. (Presenter) and D. Resnick. 2024. Evidence in Decision Making: Understanding the Influence of Research in African Policy Landscapes: Insights from the 2021 and 2023 PRCI Stakeholder surveys. Paper presented at Partnering to Strengthen Capacity for Applied Policy Research with Impact: Accomplishments under PRCI, Lessons, and Next Steps, Washington, DC (Ronald Reagan Building), March 6-8, 2024.

Maredia, M.K. (Presenter) et al. 2023. Characteristics and determinants of food environments: The case of Nairobi and Kisumu. Paper presented at the 7th African Conference of Agricultural Economists, Durban, South Africa, September 19.

Ngozi, Semeni. (Presenter), Ayala Wineman, Mywish Maredia, David Tschirley, Ian Fisher, Nahian Bin Khaled. 2023. Patterns and Drivers of Fortified Maize Flour Purchases in Urban and Peri-urban Kenya. Paper presented at the 7th African Conference of Agricultural Economists, Durban, South Africa, September 19.

Wineman, Ayala. (Presenter), Mywish K. Maredia, David Tschirley, Timothy Njagi, Aisha Sophia Otwoma, Nahian Bin Khaled, Ian Fisher, and Semeni Ngozi. 2023. Application of the Global Diet Quality Score (GDQS) to Urban and Peri-Urban Kenya: Findings and Methodological Considerations. Paper presented at the 7th African Conference of Agricultural Economists, Durban, South Africa, September 19.

Tschirley, D. (Presenter), Wineman, A., Maredia, M., et al. 2023. The influence of home and away-from-home food environments on diets in urban Kenya: A novel gauge of food

environment quality. Paper presented at the 7th African Conference of Agricultural Economists, Durban, South Africa, September 19.

Maredia, M.K. (Presenter). 2023. Food security and agriculture technologies. Fields of the Future Series organized by the Aga Khan Education Board (AKEB), September 10.

Maredia, M.K. (Presenter), M. Porter, E. Nakasone, D. Ortega, and V. Caputo. 2023. Does increasing the availability of a nutritious food lead to increased consumption? Experimental evidence from Kenya. Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, Washington D.C., July 24.

Goeb, J., M.K Maredia (Presenter), C. Herrington, and A Myint Zu. 2023. Effectiveness of a remote agricultural extension program in times of crisis: Experimental evidence from Myanmar. Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, Washington D.C., July 24

Maredia, M.K. (Presenter) and J.M. Martinez. 2023. Coffee's innovation crisis: Determining the size of the agricultural R&D investment gap for coffee amid growing consumer demand and the climate crisis. Webinar hosted by the World Coffee Research, June 12, 2023.

Herrington, C. (Presenter), Maredia, M., Ortega, D., Reyes, B. 2023. "Farmer Willingness-to-Pay for Biofortified Bean Seed: A Field Experiment in Rural Zimbabwe." Oral presentation at the 8th Agriculture, Nutrition, and Health Academy (virtual).

Maredia, M.K. (Presenter), M. Porter, E. Nakasone, D. Ortega, V. Caputo. 2023. Does increasing the availability of a nutritious food in the marketplace increase its consumption? Evidence from a field experiment in Kenya. *10th Anniversary TCI Conference: Food, Environment, and Health—Global Evidence, Cornell University, May 10-12.*

Herrington, C. (Presenter), Maredia, M., Ortega, D., Reyes, B. (2023). "Farmer Aspirations and Willingness-to-Pay for Biofortified Bean Seed: A Field Experiment in Rural Zimbabwe." Oral presentation at the Tata-Cornell Institute Conference on Food, Environment, and Health – Global Evidence in Ithaca, NY.

Maredia, M.K. (Presenter). 2023. PRCI's Learning Agenda: Results of First Round Survey and Plans for Endline. *Global Gathering of the PRCI Innovation Lab*, Accra, Ghana. April 26, 2023.

Maredia, M.K. (Presenter). 2023. Development of Metrics to Characterize Food Markets. Presentation made at two virtual expert convenings in March and April for the RSM2SNF project.

Maredia, M.K. (Discussant). 2023. The role of innovation and technology in pathways for RITI. Expert consultation session on "Shaping priorities for investment in resilient, inclusive rural transformation (RITI)," held at FAO, Rome, March 1-3, 2023.

Maredia, M.K. (Presenter) and A. Olubunmi. 2023. Adoption of mobile technologies in legume value chain in Nigeria: Is there a gender gap? Innovation Lab for Legume Systems Research, Global Convening, Livingston, Zambia, February 21-24, 2023.

Maredia, M.K. and A. Olubunmi (Presenter). 2023. Adoption of mobile technologies in legume value chain: Evidence from Nigeria. Innovation Lab for Legume Systems Research, Global Convening, Livingston, Zambia, February 21-24, 2023.

Olabisi, M. (Presenter), M.K. Maredia, J. Liu, T. Ajibade, and H. Ajeigbe. 2023. In-group competition for incentives. Innovation Lab for Legume Systems Research, Global Convening, Livingston, Zambia, February 21-24, 2023.

Maredia, M.K. (Presenter), Farris, J., Mason, N., and Morgan, S. Overview of impact evaluation methods and an example of application of RCT to assess the effectiveness of free trial pack distribution extension program in Tanzania. 2022. Invited presentation at a seminar jointly organized by the Centre for Dryland Agriculture, Bayero University Kano, in collaboration with International Crop Research Institute for the Semi-Arid Tropics (ICRISAT and International Institute for Tropical Agriculture (IITA), Kano, August 11.

Maredia, M.K. (Presenter), Farris, J., Mason, N., and Morgan, S. Effectiveness of farmer-led extension that combines demonstration plots and free trial packs: A field experiment in Tanzania. 2022. Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, Anaheim, CA, August 2.

Maredia, M.K. (Presenter) and Resnick, D. 2022. Where, why, and how decision makers source their information and implications for research communication. Invited presentation at the Webinar on “Influencing Policy in Gender Research: Panel Discussion on Influential Policy Research” organized by the Feed the Future Innovation Lab for Food Security Policy Research, Capacity, and Influence (PRCI), July 27. <https://www.canr.msu.edu/prci/Capacity-Strengthening/Technical-Training/Special-Topics-Training/module-6>

Maredia, M.K. (Presenter). 2022. Preferences for XYZ: Perspectives of ABC. Informal presentation at the Food Security Group (FSG) monthly meeting, March 2

Maredia, M.K. (Presenter). 2022. My academic journey as a fixed term faculty. Panel member participation and presentation at the “Thriving as a Fixed Term Faculty Member workshop” organized by the Office of Faculty and Academic Development and Faculty and Academic Staff Affairs, Michigan State University, February 16. https://mediaspace.msu.edu/media/Thriving+as+a+Fixed+Term+Faculty+Member/1_iwm0qrvg

Maredia, M.K. (Presenter). 2021. Lead Farmer Extension. *Agricultural extension and rural advisory services: From research to action*, webinar organized by PIM, IFPRI, November 11, 2021. <https://www.youtube.com/watch?v=TkCy4UP0zvY>

Maredia, M.K. (Presenter). 2021. Tammu Peanut Butter Distribution Study: Results from the consumer and retailer surveys for sharing with the Full Spoon Company. IPA-Kenya Office, (November 11, 2021).

Maredia, M.K. (Presenter). 2021. (1) Evaluation of GAIN’s Community of Practice. (2) Consumer Impacts; and (3) Summary: Evaluation of MNF. GAIN’s Evaluation Workshop, Geneva, November 4-5, 2021.

Ambler, Kate, Sylvan Herskowitz, and Mywish Maredia (Presenter). 2021. Seasonal Labor and Long Recall Loss. *The Methods and Measurement Conference* organized by the IPA-Northwestern Research Methods Initiative. October 28, 2021. <https://sites.google.com/view/researcher-gathering/abstracts/october-28-methods-measurement#h.n005r947kh6i>

Herrington, C. (presenter), Mywish Maredia, David Ortega, Victor Taleon, Ekin Birol, Md. Rouf Sarkar, Md. Shajedur Rahaman. 2021. Rural Bangladeshi Consumers' Willingness-to-Pay for Improved Nutrition via Zinc Biofortified and Low-Milled Rice. *ICAE Conference* held virtually, August 17-31, 2021.

Ambler, K. S. Herskowitz (presenter), and M. Maredia. 2021. "Are we done yet? The effects of respondent fatigue on measurement of rural livelihoods." PIM webinar on "Measuring employment and consumption in household surveys: Reflections from three survey experiments," (July 13)

Maredia, M.K. (Discussant). 2021. The Economic, Poverty and Environmental Impacts of CGIAR Crop Improvement Research. *25th ICABR Conference 2021 - Role of The Bioeconomy In Generating Resilience and Sustainable Development*, Rome, Italy (participated virtually, June 30).

Ambler, K. S. Herskowitz (presenter), and M. Maredia. 2020. "Are we there yet? The effects of respondent fatigue on measurement of rural livelihoods." Virtual seminar, IFPRI (July 1)

Maredia, M.K. (presenter). 2020. "Mobile phones as a research tool: Modes, pros & cons, and resources." PRCI webinar on *Using Mobile Phones for Survey Research in the Time of Covid-19 Lockdowns and Beyond*, May 28. <https://www.canr.msu.edu/news/prci-webinar-on-using-mobile-phones-for-survey-research-now-available>

Hambulo Ngoma (presenter), Maredia, M., Mason, N., Chapota, A., and Muyanga, M. 2019. "Changes in stakeholder perceptions of the quality of institutional architecture and quality of agriculture and food security policy processes in Zambia." IAPRI/FSP Policy Outreach Meeting, Lusaka, Zambia, December 5, 2019.

Mason, Nicole M., Auckland Kuteya, Danielle Resnick, Vincenzina Caputo, Mywish Maredia, Robert Shupp, and Hambulo Ngoma (presenter). 2019. "Zambian smallholder farmers', rural residents', and other stakeholders' agricultural sector policy preferences." IAPRI/FSP Policy Outreach Meeting, Lusaka, Zambia, December 5, 2019.

Spielman, D. and M. Maredia (presenter). 2019. "Closing the Hunger Gap through Improved Seed Access: The Role of Seed Policies" Presentation made at The Committee on World Food Security (CFS) Side Event, FAO, Rome, October 15, 2019.

Farris, J., Maredia, M.K. (presenter), Mason N., Ortega, D.L. "Effectiveness of Lead-Farmer Extension in Tanzania: The Role of Personality and Physical Distance." Presentation at the Annual PIM partners meeting, Washington, D.C., October 29, 2019

Morgan, S, N. Mason, and M. Maredia. 2019. "Do different extension approaches affect smallholder farmers' willingness-to-pay for new agricultural technologies? Experimental auction results from Tanzania." Presentation at the Final Outreach Workshop for SIIL Tanzania. Mbeya, Tanzania. Aug. 29, 2019.

Bartle, Brian (presenter) and M. Maredia. "The effect of quality signaling and trust on willingness to pay for potato planting material: A research study in Kenya." Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, Atlanta, GA, July 2019

Farris, J. (presenter), Maredia, M.K., Mason N., Ortega, D.L. "Effectiveness of Lead-Farmer Extension in Tanzania: The Role of Personality and Physical Distance." Selected paper presentation at Agricultural & Applied Economics Association (AAEA) Annual Meeting, Atlanta, GA, July 2019

Maredia, M. (presenter). 2019. Building resilience through better policies: Examples from Food Security Policy Innovation Lab. Feed the Future Innovation Labs Regional Partners Meeting, Ethiopia, May 20-21, 2019.

Morgan, S (presenter), N. Mason, and M. Maredia. 2019. "Do different extension approaches affect smallholder farmers' willingness-to-pay for new agricultural technologies? Experimental auction results from Tanzania." Midwest International Economic Development Conference. Madison, WI. April 27, 2019

Bartle, Brian and M. Maredia (presenter). "The effect of quality signaling and trust on willingness to pay for potato planting material: A research study in Kenya." Presentation at the Willingness to Pay Methodology Workshop organized by CIP, Nairobi, March 2019

Maredia, M (presenter). "Willingness to Pay Case Study: Value of Quality Legume Seeds: Evidence from Auction Experiments" Presentation at the Willingness to Pay Methodology Workshop organized by CIP, Nairobi, March 2019

Maredia, M. and D. Spielman. 2018. *Increasing smallholder farmers' access to quality seeds and traits: markets, institutions and policy considerations*. Organized Symposia at ICAE 2018. International Association of Agricultural Economists, Vancouver, Canada.

Maredia, M. (presenter) and R. Shupp. 2018. *Value of quality seeds: Evidence from auction experiments*. Paper presented at ICAE 2018, International Association of Agricultural Economists, Vancouver, Canada.

Hareau, Guy, Tahirou Abdoulaye, David J. Spielman, and Mywish K. Maredia. 2018. *Seed systems and markets for vegetatively propagated crops: Insights from Asia, Africa, and Latin America*. Paper presented at ICAE 2018, International Association of Agricultural Economists, Vancouver, Canada.

Ray, M., Maredia, M., and R. Shupp. 2018. *Risk Preferences and Climate Smart Technology Adoption: A Duration Model Approach for India*. Paper presented at ICAE 2018, International Association of Agricultural Economists, Vancouver, Canada.

Ray, M. and Maredia M. 2018. *Do Smaller States Lead to More Development? Evidence from Splitting of Large States in India*. Paper presented at ICAE 2018, International Association of Agricultural Economists, Vancouver, Canada.

Morgan, Stephen, Nicole Mason, and Mywish Maredia. 2018. *Farmer Valuation of Improved Bean Seed Technologies: Real Auction Evidence from Tanzania*. Paper presented at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Farris, J., S. Jin, M. Maredia, and M. Porter. 2018. *Assessing Heterogeneity in the Child Growth*

Impacts of In-Utero Rainfall Shocks in Rural Rwanda. Paper presented at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Ray, M. and Maredia M. 2018. Legume Technologies as a Sustainable Solution to Climatic Shocks: Evidence from Malawi. Paper presented at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

DeYoung, D., B. Reyes, and M. Maredia. 2018. *Profitable but Vulnerable: Assessment of the Nicaraguan Bean Seed Enterprises Using Duration Analysis*. Paper presented at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Maredia, M. K., Shupp, R. S., Mensope, N. M., Ilboudo, D., Opoku, E. (August 2018) *Farmers' Willingness to Pay for Quality Seed: What Role Does Credence, Experience, and Observation Play?* Presented poster at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Maredia, M., Shupp, R., MeNsope, N., D.Ilboudo, and E.Opoku. 2018. *Farmers' willingness to pay for quality seed: What role does credence, experience, and observation play?* Presented poster at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Me-Nsope, Nathalie M., David L. Ortega, Dieudonne Ilboudo, and Mywish K. Maredia. 2018. *Farmer preferences for chemical versus biological pest control methods: Evidence from choice experiments conducted in Burkina*. Presented poster at AAEA 2018, American Agricultural Economics Association, Washington, DC, United States.

Maredia, M.K. 2018. Ensuring Research Reaches those most in need: Pathways for effective delivery and impacts. Presentation made at the AAAS Annual Meeting, Austin, TX, February 16, 2018.

Maredia, M.K. 2018. Research Toward Impact: What, Why, and How Innovation Labs are designed with impactful outcomes in mind. Presentation made at the Feed the Future Innovation Labs Regional Partners Meeting, Kampala, Uganda, May 21-25, 2018.

Maredia, M.K. 2018. Building resilience through policies, institutions, and capacity development: Examples from Food Security Policy Innovation Lab. Presentation made at the Feed the Future Innovation Labs Regional Partners Meeting, Kampala, Uganda, May 21-25, 2018.

DeYoung, D. J., Maredia, M. K. (August 2, 2016) *Determinants of Sustainability of Community Seed Banks in Nicaragua: A Duration Analysis Approach*. Presented paper at AAEA Annual Meeting, AAEA, Boston, MA.

Ray, M., Maredia, M. K. (August 2, 2016) *A Duration Analysis Approach to Variety Change on Wheat Farms in Bihar, India*. Presented paper at Annual Meeting, Agricultural and Applied Economics Association, Boston, MA.

Ray, M., Maredia, M. K. (August 2, 2016) *Do Smaller States Lead to More Development? Evidence from Splitting of Large States in India*. Presented poster at Annual Meeting, Agricultural and Applied Economics Association, Boston, MA.

Sauer, C., Mason, N. M., Maredia, M. K. (August 2, 2016) *Exploring the role of legume crops in the agriculture-nutrition-food security nexus: Evidence from Zambia*. Presented paper at Annual Meeting, Agricultural and Applied Economics Association, Boston, MA.

Ray, M., Maredia, M. K., Shupp, R. S. (August 2, 2016) *Risk preferences and adoption of climate smart agricultural technologies: Evidence from India*. Presented poster at Annual Meeting, Agricultural and Applied Economics Association, Boston, MA.

Deyoung, D. J., Reyes, B. A., Villatoro, J. C., Montejo, L. d. M., Moscoso, J., Osorno, J., Maredia, M. K. (March 2, 2016) *The role of beans in Milpa production and dietary systems of Guatemalan Highlands: Results of a farm household survey*. Presented poster at Pan African Grain Legume and World Cowpea Conference, IITA and Legume Innovation Lab, Livingstone, Zambia.

Maredia, M. K., Shupp, R. S., Mishili, F., Reyes, B. A., Kusolwa, P. (March 1, 2016) *Farmer willingness to pay for quality bean seed: Experimental evidence from Tanzania*. Presented paper at Pan African Grain Legume and World Cowpea Conference, International Institute of Tropical Agriculture and Legume Innovation Lab, Livingstone, Zambia.

Maredia, M.K. and Reyes, B. 2015, August. *Testing the effectiveness of different approaches of collecting variety-specific adoption data against the benchmark of DNA fingerprinting: The case of beans in Zambia and cassava in Ghana*. Paper Presented at ICAE, Milan, Italia, August 14, 2015.

Maredia, M. K. (Presenter & Author), Reyes, B. A. (Author Only), Ba, M. (Author Only), Pittendrigh, B. (Author Only), Bello-Bravo, J. (Author Only). 2014, November. *Are Animation Videos Effective in Inducing Technology Adoption? A Field Experiment in Burkina Faso*. presented at Department of Economics Research Seminar, Western Michigan University, Kalamazoo, Michigan.

Maredia, M. K. (Author Only), Reyes, B. A. (Presenter & Author). 2014, October. *Are we measuring what we think we are measuring? Preliminary results from Genotyping by Sequencing vs. traditional methods generally used to estimate adoption rates—Pilot Study on Cassava*. presented at AFRE Brown Bag Seminar, East Lansing, Michigan.

Maredia, M. K. (Presenter & Author), Bernsten, R. (Presenter & Author). 2014, August. *Monitoring, Evaluation and Impact Assessment of Agricultural Research for Development: Overview, Challenges and Best Practices*. presented at The Training Visit of the Research Management Team of the Indonesian Agency for Agricultural Research and Development (AARD), East Lansing, Michigan.

Maredia, M. K. (Presenter & Author), Reyes, B. A. (Author Only). 2014, August. *Results & Insights: Cassava in Ghana, Beans in Zambia and Maize in Uganda*. presented at DNA Convening by Bill and Melinda Gates Foundation: Session 4, Seattle, Washington.

Maredia, M. K. (Presenter & Author), Reyes, B. A. (Presenter & Author). 2014, August. *Testing the effectiveness of methodologies for tracking the uptake and adoption of improved varieties: Three Pilot Studies Conducted under the SIAC Project: Cassava in Ghana, Beans in Zambia*

and Maize in Uganda. presented at DNA Convening by Bill and Melinda Gates Foundation: Session 1 and 2, Seattle, Washington.

Maredia, M. K. (Presenter & Author), Reyes, B. A. (Author Only), Ba, M. (Author Only), Pittendrigh, B. (Author Only), Bello-Bravo, J. (Author Only). 2014, June. *Can Animated Educational Materials Induce Learning And Adoption Among Low-Literate Farmers? A Field Experiment on the Dissemination of Cowpea Grain Storage Technologies in Burkina Faso.* presented at Research Seminar, Sokoine University of Agriculture (SUA), Morogo, Tanzania.

Maredia, M. K. (Presenter & Author), Donovan, C. (Presenter & Author), (Presenter & Author). 2014, May. *Scaling Up in Agriculture and Nutrition: Concepts and Models.* presented at Legume Innovation Lab Global Meeting, Athens, Greece.

Reyes, B. A. (Presenter & Author), Maredia, M. K. (Presenter & Author), (Presenter & Author). 2014, May. *Characteristics of a sustainable seed system: Application of the principles of sustainability to two models used in Central America.* presented at Legume Innovation Lab Global Meeting, Athens, Greece.

Maredia, M. K. 2014, January. *Creating a framework to assess progress and guide evidence-based interventions: Monitoring evaluation and learning.* presented at Economic Opportunities for Youth Strategy Workshop, East Lansing, MI.

Reyes, B. A. (Presenter & Author), Maredia, M. K. (Author Only). 2014, January. *Methodology/guidelines for collecting varietal release and nationally representative adoption data by varieties.* presented at Inception Meeting of SIAC Activity 2.1, Bangkok, Thailand.

Pitro, R. (Presenter & Author), M. Maredia (Author only) and S. Jin (Author only). 2013. Status of land ownership, land conflict, and perceptions and knowledge about the land law in Mozambique: Analysis of nationally representative data to assess the impact of land policy monitoring and capacity building activities. Selected Poster, Agricultural & Applied Economics Association Meeting, Washington, DC, August 4-6, 2013.

Magen, B. (Presenter & Author), E. Crawford (Author only) and M. Maredia (Author only). 2013. Economic Impact of Research Investment in the Development and Dissemination of Improved Cowpea Varietal Technology in Senegal. Selected Poster, Agricultural & Applied Economics Association Meeting, Washington, DC, August 4-6, 2013.

Lawson, T. (Presenter & Author) and M. Maredia (Author Only). 2013. A Systematic Review of the Impact of School Feeding Programs on Educational, Nutritional, and Agricultural Development Goals. Selected Poster, Agricultural & Applied Economics Association Meeting, Washington, DC, August 4-6, 2013.

Maredia, M (Presenter & Author) and Reyes, B (Presenter & Author). 2013. "Impact Pathways and Relevance to Legume Innovation Lab Projects" Project Planning Meetings, Puerto Rico, Quito, Lusaka, Accra, Maputo and Dakar, May-June.

Maredia, M (Presenter & Author). 2013. "Designing Impact Evaluations: What are the Appropriate Research Questions and Methods?" Workshop for Managers of Impact Evaluation, InterAction, Washington, D.C., May 13

Maredia, M. (Presenter & Author). 2013. "Introduction to the Survey Instrument: Concepts and Structure" Enumerator Training for the Land Survey, Maseru, Lesotho, March 5.

Maredia, M. (Presenter & Author). 2012. "The theory and practice of impact evaluations in agricultural development". Department of Agricultural, Food and Resource Economics (AFRE), MSU, October 23.

Maredia, M. (Presenter & Author). 2012. "Estimating the Impacts of Crop Improvement Research in Sub-Saharan Africa: An Aggregate Analysis Across Major Crops and Countries". Final Results Workshop of the DIIVA project, SPIA/Bioversity, Rome, November 10.

Maredia, M. (Presenter & Author), Magnan, N. (Presenter & Author). 2012. "Methodological challenges and innovations In Technology adoption and impact analysis". Adoption Pathways Project Planning and Inception Meeting, Addis Ababa, September 13.

Maredia, M. (Presenter & Author), Jin, S. (Author Only). 2012. "Impact Evaluation Research: Methods and Practical Challenges". Ministry of Agriculture (MINAG), Maputo, Mozambique, July 27.

Maredia, M. (Presenter & Author). 2012. "Global Pulse Production and Consumption Trends: The Potential of Pulses to Achieve 'Feed the Future' Food and Nutritional Security Goals". 2012 Global Researchers Meeting, Dry Grain Pulses CRSP, Rwanda, February 18.

Maredia, M. (Presenter & Author). 2012. "Refocusing and Positioning the CRSP to Achieve Development Outcomes: Lessons Learned from Past Bean/Cowpea and Pulse CRSP Investments in Research". 2012 Global Researchers Meeting, Dry Grain Pulses CRSP, Rwanda, February 14.

Reyes, B. A. (Presenter & Author), Bernsten, R. H. (Author Only), Maredia, M. (Author Only), Crawford, E. W. (Author Only). 2012. "Seed Systems as a Basis for Achieving Impacts from Research Investments in Bean and Cowpea Breeding". 2012 Global Researchers Meeting, Dry Grain Pulses CRSP, Rwanda, February 14.

Maredia, M.K. and G. Norton. 2012. "Assessing the Impacts of Agricultural Research and Development in a Global Bio-Economy." Organized Symposium at the 28th International Conference of Agricultural Economists. Foz do Iguaçu, Brazil, August 20.

Maredia, M. (Presenter & Author). 2012. "Can ICT meet the information needs of farmers? A comparative analysis of mobile agro-advisory services (MAAS) implemented in Rajasthan, India". International Association of Agricultural Economists (IAAE), Foz do Iguaçu, Brazil, August 21.

Peralta, M. A. (Presenter & Author), Swinton, S. M. (Author Only), Maredia, M. (Author Only). 2012. "Accounting for selection bias in impact analysis of a rural development program: An application using propensity score matching". International Association of Agricultural Economists (IAAE), Foz do Iguaçu, Brazil, August 20.

Reyes, B. A. (Presenter & Author), Bernsten, R. H. (Author Only), Maredia, M. (Author Only), Crawford, E. W. (Author Only), Kelly, J. D. (Author Only), Rosas, J. C. (Author Only). 2012. "Ex-post Economic Impact of Improved Bean Varieties in Four Central American countries and

Ecuador". International Association of Agricultural Economists (IAAE), Foz do Iguacu, Brazil, August 20.

Reyes, B. A. (Presenter & Author), Donovan, C. (Author Only), Bernsten, R. H. (Author Only), Maredia, M. (Author Only). 2012. "Market participation and sale of potatoes by smallholder farmers in the central highlands of Angola: A Double Hurdle approach". International Association of Agricultural Economists (IAAE), Foz do Iguacu, Brazil, August 20.

Peralta, A. (Presenter & Author), Swinton, S. M. (Author Only), Maredia, M. (Author Only). 2011. "Accounting for selection bias in establishing a baseline for impact assessment of an integrated rural development project". Mind The Gap Conference on Impact Evaluation 2011, Cuernavaca, Mexico, June 16.

Maredia, M. (Presenter & Author). 2011. "Building Human Resources and Institutional Capacity through CRSPs: Achievements, Best Practices and Constraints". BIFAD Meeting, Des Moines, IA, October 11, 2011.

Maredia, M. (Presenter & Author). 2011. "Strategies for increasing adoption of profitable agricultural technology: Role of policies, institutions, social networks, and supply chains". Agricultural Technology Adoption & Food Security in Africa Evidence Summit, Organized by USAID and ATAI, Washington D.C., June 1-2, 2011.

Maredia, M. (Presenter & Author). 2011. "M&E and Impact Evaluation of Agricultural Research: Challenges and Best Practices". "Feed the Future" Planning Workshop organized by USAID and APLU, Purdue University, January 12.

Maredia, M. (Author Only), Phororo, M. (Presenter & Author). 2011. "Human Subject Protection: Principles and Guidelines for Survey Research". Enumerator Training, Sechaba Consultants, Lesotho, November 17-26 2011, November 17.

Maredia, M. (Author Only), Phororo, M. (Presenter & Author). 2011. "Impact Evaluation Design for the MCA-Land Project in Maseru". Enumerator Training, Sechaba Consultants, Lesotho, November 17-26 2011, November 17.

Maredia, M. (Author Only), Staatz, J. (Presenter & Author) and Dembele, N. (Author only). 2010. Monitoring and Evaluation of ECOWAP/CAADP: The choice of indicators. Presentation to ECOWAP/CAADP monitoring & Evaluation Committee, Cotonou, Benin, 8-10 Nov. 2010.

Maredia, M. (Author Only), Staatz, J. (Presenter & Author) and Dembele, N. (Author only). 2010. Monitoring and Evaluation of ECOWAP/CAADP: The proposed mechanism and framework. Presentation to ECOWAP/CAADP monitoring & Evaluation Committee, Cotonou, Benin, 8-10 Nov. 2010.

BLOGS:

Tanzanian Women's Small Restaurant Enterprises Slammed by Wheat and Edible Oil Price Hikes from the Russian Invasion of Ukraine. August 31, 2022.

<https://www.agrilinks.org/post/tanzanian-womens-small-restaurant-enterprises-slammed-wheat-and-edible-oil-price-hikes-russian>

Surprising Impacts of COVID-19 in Urban and Rural Africa: Data from Five Countries. May 9, 2022. <https://www.agrilinks.org/post/surprising-impacts-covid-19-urban-and-rural-africa-data-five-countries>

Perceptions and Economic Impacts of COVID-19 in Rural Malawi. (with Laura Leavens, Kate Ambler, Sylvan Herskowitz, and Jonathan Mockshell). December 16, 2021. <https://massp.ifpri.info/2021/12/16/perceptions-and-economic-impacts-of-covid-19-in-rural-malawi/>

Does response fatigue bias our understanding of rural livelihoods against women and youth? (with Kate Ambler and Sylvan Herskowitz). December 18, 2020. <https://www.ifpri.org/blog/does-response-fatigue-bias-our-understanding-rural-livelihoods-against-women-and-youth>

Anticipate, Mitigate, Monitor: A Rapid Research Response for COVID-19 Policy Guidance in Myanmar's Agrifood System (with J. Goeb and D. Boughton). October 2020. <https://www.canr.msu.edu/news/anticipate-mitigate-monitor-a-rapid-research-response-for-covid-19-policy-guidance-in-myanmar-s-agrifood-system>

Impact of the COVID-19 Pandemic on People Living in South Asia Region: Findings of the Rapid Assessment Web Survey Conducted in April 2020. June 2020. <https://www.canr.msu.edu/news/key-findings-of-the-2020-south-asia-survey-on-the-effects-of-covid-19>

Awareness, Risk Perceptions and Safety Behavior: How are Men and Women in Rural and Urban Africa Responding to COVID-19? April 2020. <https://www.canr.msu.edu/news/awareness-risk-perceptions-and-safety-behavior-how-are-men-and-women-in-rural-and-urban-africa-responding-to-covid-19>

Using Mobile Phones to do Research in the Time of COVID-19 Lockdowns and Beyond. April 2020. <https://www.canr.msu.edu/news/using-mobile-phones-to-do-research-in-the-time-of-covid-19-lockdowns-and-beyond>

Why the Influence of Agricultural Policy Research is Probably Greater Than We Think. June 2018. <https://www.agrilinks.org/post/why-influence-agricultural-policy-research-probably-greater-we-think> (with T. Jayne, T. Reardon, and D. Tschirley)

Building Resilience Through Better Policies. June 2018. <https://www.agrilinks.org/post/building-resilience-through-better-policies-approach-taken-feed-future-innovation-lab-food> (with X. Diao)

COLLEGE/DEPARTMENT SERVICE:

Member, AFRE Department Reappointment, Promotion and Tenure (RPT) Committee (2023-2024)

Member, AFRE DEI Committee (2023-2024)

Member, Ph.D. Dissertation Selection Committee. 2023. 1) Review all the Ph.D. dissertations completed by Department graduates in 2022 and select one thesis for nomination for the "AAEA most outstanding dissertation award-2022" 2) Select the 2023 Graduate Research Symposium Best Presentation Award recipient.

Member, Graduate Student Job Placement Committee, AFRE Department. (August 2017-2022).

Panelist, 2024 and 2022—Thriving as a Fixed-term Faculty Member Workshop, organized by the Office of Faculty and Academic Development, Michigan State University.

Reviewer, 2023 and 2021--S.C. Lee Graduate Student Paper Competition, Asian Studies Center.

External member, Research paper/comprehensive exam committee (appointed by AFRE's Graduate Program Director)

- Sudhir Singh (2021)
- Rahul Dhar (2020)

Member, Search Committee

- ISP Vice Provost/Dean Search Committee (March 2024-Present)
- AFRE Department Chair (November 2022-June 2023)
- Associate Professor (Fixed Term), Development Economics (October 2021-March 2022)
- Research Associate position under the Mozambique project (February-April 2021)
- Two Research Associate positions under the MAPSA project (March-May 2020)
- AFRE/FSG Communications Manager position (2019)
- Pulse CRSP Deputy Director Search Committee (August – October 2011)

Chair, Search Committee

- Fixed Term Assistant Professor, International Development, April-September 2013

Coordinate and lead AFRE women faculty discussion group on Community Norms (March 2021)

Member, Advisory Council, Asian Studies Center (MSU). (September 2016 – August 2018). Responsibilities: To provide advice on the broad direction of the Asian Studies Center based on Dean Hanson's vision for International Studies and Program (ISP) as MSU.

Chair, International and Regional Economic Development (Strategic Planning Ad hoc Committee), Michigan State University. (March 2016 - December 2016). Responsibilities: Lead the development of a Report that was submitted to the Department Advisory Committee (DAC) as an input in the AFRE Department's strategic planning process.

Member, International Agricultural Development (IAD) Field Exam Committee 2011

Chair, Ph.D. Thesis Selection Committee, 2011: Review all the Ph.D. dissertations completed by Department graduates in 2010 and select one thesis for nomination for the "AAEA most outstanding dissertation award-2010"

OTHER PROFESSIONAL SERVICE:

Member, CGIAR's Independent Science for Development Council (ISDC)'s Nomination Panel, 2022. Responsibilities: The panel reviews and screens applications and nominations for open vacancy on ISDC; undertakes interviews, and oversee reference checks for shortlisted candidates, and make recommendations to System Council for filling the vacancy.

Co-Leader, Cluster 1.2- Science Policy and Innovation Systems for Sustainable Intensification, CGIAR Research Program on Policy, Institution and Markets (PIM), (October 2016 – December 2021). Responsibilities: Lead the process to define strategic directions for the flagship, communicate them clearly to PIM teams and partners, and work with the cluster and activity leaders to ensure translation of strategic directions into work plans and budgets; Provide technical expertise and guidance to flagship teams; Ensure coordination of work within the flagship.

Theme leader for Abstract Review, Technology Dissemination, Adoption and Impact Assessment/ policy – transformation, Pan African Legume and World Cowpea Conference, (November 2015 - January 2016).

Conference/Meeting Organizer, Innovative methods for measuring adoption of agricultural technologies: Establishing proof of concept and thinking about scaling up, MSU, SPIA and PIM, (August 3, 2016 - August 4, 2016). Responsibilities: Organized a two-day workshop, jointly sponsored by SPIA and PIM, to bring together impact assessment researchers from the CGIAR to: a) Take a stock of current and innovative methods for measuring adoption of agricultural technologies; b) Share and discuss results and insights from pilot studies and experiments conducted to establish proof of concepts to harness the potential of new methods for tracking adoption of agricultural practices and other types of technologies; and c) Further the discussion on scaling up proven methods for measuring technology adoption.

Non-MSU PhD Student Advisory Committee

Served on Mr. Rajpal Yadav's PhD Advisory Committee as an external member. Mr. Yadav is pursuing his PhD at the ICAR-Central Institute of Fisheries Education (CIFE), India (2019-2022). Thesis research on 'Fisheries Development Programmes of Pluralistic Extension Providers: Livelihood Impact Assessment in Rajasthan.'

Peer reviewer for Reports, Grant Proposals:

- World Coffee Research, Report review (2024)
- IMMANA (Innovative Metrics and Methods for Agriculture and Nutrition Actions), proposal review (2022)
- International Food and Agricultural Development (IFAD), Annual Report review, (2021)

Peer reviewer for journals (Past 5 years):

- Agribusiness
- Agricultural System
- Agricultural and Resource Economics Review
- Agricultural Economics
- American Journal of Agricultural Economics
- Applied Economic Perspectives and Policy
- CABI Agriculture and Bioscience

- European Review of Agricultural Economics
- Food Policy
- Food Security
- Frontiers in Sustainable Food Systems
- J of the AAEA
- J of Agricultural Economics
- J of Development Economics
- J of Agricultural and Applied Economics
- Nature Food
- Nature Plants
- World Development

COMMUNITY SERVICE (Voluntary)

2021-2022: Consultant, Communities to Market (C2M) Research and Development project, Aga Khan Foundation (AKF), Syria. Support the C2M Project to remotely organize and supervise the collection and analysis of opinions and data for key studies on: a) Pistachio, olive and livestock (dairy production) value chains. and b) conduct socio-economic assessments.

2018-2019: Strategy consultant, Special Programme for Saurashtra, Aga Khan National Council for India. Worked as part of a four-member team to conduct focus group discussions with stakeholders, review reports, and develop a proposal to enhance income opportunities and quality of life of low-income households living in the Saurashtra region of Gujarat, India.

1997-2013: Secretary and member, Board of Directors, Sidhpur Foundation. Sidhpur Foundation is a 501(c)(3) non-profit organization working towards the educational development of communities originating from Sidhpur and surrounding rural areas in Gujarat, India. It was co-founded by Karim Maredia and Mywish Maredia in 1997.

LANGUAGE SKILLS

English, Gujarati, and Hindi (fluent); Spanish (working knowledge)